

MYTH-1

Australia has 20% of the world's gaming machines

FACT

Australia has 2.4% of the world's gaming machines, according to a survey completed in February 2008 by Taylor Nelson Sofres (TNS).

TNS estimated the total worldwide installed base of gaming machines at 7,981,099 machines. This figure is understated to the extent that an unknown number of unregistered (and therefore, uncounted) gaming machines are operated in jurisdictions where gaming is not subject to the strict legislative and regulatory controls evident in countries such as Australia. Accordingly, the actual number of gaming machines operated in Australia is less than 2.4% of all gaming machines in all countries. The research report is available at www.gamingta.com/content/research.html.

Some commentators analyse the density of gaming machines related to resident population. It is noteworthy that gaming machines have been operated long-term (ie: 50 years or more) in two jurisdictions in Western countries – being New South Wales in Australia and Nevada in the United States. According to recent estimates New South Wales has 100,308 gaming machines and 6,731,295 residents; and Nevada has 202,333 gaming machines and 2,495,529 residents.

Therefore the number of gaming machines per 1,000 residents in New South Wales is less than 15 against more than 81 in Nevada.



www.gamingta.com